

SPOT-ON

INFORM • EDUCATE • EMPOWER • COMMUNITY



TOWNSHIP
TRADE FAIR

7000
PEOPLE OVER TWO DAYS

looking for your products,
to partner with you and to

BE INSPIRED

FRI 14 October 2022 | SAT 15 October 2022

Dlamini Community Hall, Soweto, Gauteng

DON'T COUNT THE PEOPLE YOU REACH,
REACH THE PEOPLE **THAT COUNT!**

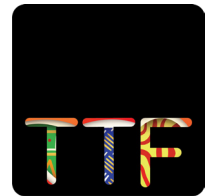




WHAT YOU GET

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TOWNSHIP
TRADE FAIR

(All rates exclude VAT & agency commission)

PLATINUM (HEADLINE SPONSOR PACKAGE) R375 000	GOLD R199 950	SILVER R99 950
4 AVAILABLE	20 AVAILABLE	25 AVAILABLE
<ul style="list-style-type: none"> • Press release into various media channels announcing the sponsorship. • Logo inclusion on all Official event collateral branding, such as event invite, newsletters, goodie bag and backdrop. • Logo and interview of representative on the Official event video. This video will be hosted on SPOT-ON website, SPOT-ON Facebook page and shared via WhatsApp to all event attendees. • 10-minute speaking slot at the event for your chosen company representative to address 1 750 attendees over the 4 sessions (Fri 09:00 - 12:00, Fri 14:00 - 17:00, Sat 09:00 - 12:00, Sat 14:00 - 17:00). • Cover sponsorship in one edition of SPOT-ON Magazine – to be used by April 2023. • 6 full-page adverts in the SPOT-ON Magazine (adverts can be spread across any edition up to April 2023, based on your preference, once contract is signed). Valued at R149 700. • Inclusion in the SPOT-ON Magazine December edition's stunning feature, which will include a two-page write-up about the event and a six-page picture gallery. All of these pages include branding. • Product and/or service offering reviews included in editorial line-up of SPOT-ON Magazine. Limited to 2 insertions with a maximum of 200 words and 2 images per insertion. • 12-month website banner featuring on www.spotonmag.co.za. • 12 Facebook posts on the SPOT-ON Facebook page. • Inclusion in 2 SPOT-ON Newsletters, redirecting back to 2 online articles. • 2 online articles about your brand over the 12-month contract. • 6 m x 3 m of blank exhibition space. • First right of refusal for 2023 event. 	<ul style="list-style-type: none"> • Logo inclusion on all Official event collateral branding, such as event invite, newsletters, goodie bag and backdrop. • Logo and interview of representative on the Official event video. This video will be hosted on SPOT-ON website, SPOT-ON Facebook page and shared via WhatsApp to all event attendees. • 5-minute speaking slot at the event for your chosen company representative to address 1 750 attendees over the 4 sessions (Fri 09:00 - 12:00, Fri 14:00 - 17:00, Sat 09:00 - 12:00, Sat 14:00 - 17:00). • 4 full-page adverts in the SPOT-ON Magazine (adverts can be spread across any edition up to April 2023, based on your preference, once contract is signed). Valued at R74 850. • Inclusion in the SPOT-ON Magazine December edition's stunning feature, which will include a two-page write-up about the event and a six-page picture gallery. All of these pages include branding. • Product and/or service offering reviews included in editorial line-up of SPOT-ON Magazine. Limited to 1 insertion with a maximum of 100 words and 1 image per insertion. • 6-month website banner featuring on www.spotonmag.co.za. • 6 Facebook posts on the SPOT-ON Facebook page. • Inclusion in 1 SPOT-ON Newsletter, redirecting back to 1 online article. • 1 online article about your brand over the 6-month contract. • 3 m x 3 m of blank exhibition space. 	<ul style="list-style-type: none"> • 2 full-page adverts in the SPOT-ON Magazine (adverts can be spread across any edition up to April 2023, based on your preference, once contract is signed). Valued at R49 900. • Inclusion in the SPOT-ON Magazine December edition's stunning feature, which will include a two-page write-up about the event and a six-page picture gallery. All of these pages include branding. • 3-month website banner featuring on www.spotonmag.co.za. • 3 Facebook posts on the SPOT-ON Facebook page. • Inclusion in 1 SPOT-ON Newsletter, redirecting back to 1 online article. • 1 online article about your brand over the 3-month contract. • 3 m x 3 m of blank exhibition space.

WHAT YOU BRING

- Staff representatives on the day
- All relevant company branding you would like to display
- Any giveaways you would like to do on the day
- Samples/product for inserting into 7 500 goodie bags